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# ETM Schedule for October 5-9

visit [www.EnvironmentalTradeMission.org](http://www.EnvironmentalTradeMission.org)

## ETM At A Glance

2nd Atlanta International Environmental Trade Mission and Conference

Weekend of October 3-4, 2009

Arrival

**Monday, October 5, 2009**

Site Visit to Fort Benning  
OR, One-on-One Meetings  
Evening Reception and Welcoming for All Companies at the Quebec Government Office

**Tuesday, October 6, 2009**

Day Location: Metro Atlanta Chamber  
Opportunities in Georgia and Metro Atlanta  
Meetings with State and Metro Atlanta Representatives  
Meetings with Regional Supporting Organizations  
Networking - Visiting Delegates and Those Listed Above  
Private Reception for Visiting Delegates

**Wednesday, October 7, 2009**

Day Location: World Trade Center  
Sustainability Initiatives  
Breakfast with the Honorable Lisa Borders, City Council President, City of Atlanta  
Presentations by City of Atlanta Officials  
Presentations by Business Leaders  
Luncheon with the Honorable Mayor Shirley Franklin, City of Atlanta  
Presentations by County Officials  
Networking - Visiting Delegates and Those Listed Above  
Reception - Southface Energy Institute

**Thursday, October 8, 2009**

A.M. Location: Atlanta Convention and Visitors Bureau

Hospitality Host Committee Welcoming  
Hospitality Sustainability Initiatives in Atlanta  
Networking - Visiting Delegates and Those Listed  
P.M. Location - City of Atlanta, City Hall  
OR, One-on-One Meetings

**Friday, October 9, 2009**

One-on-One Meetings

## Hotel Accommodations

Marriott Marque Atlanta  
Tika Davis, Event Planning Hospitality Coordinator  
404-586-6537 direct | 404-307-3244 cell

## ETM Locations

Metro Atlanta Chamber  
235 Andrew Young Blvd, NW | Atlanta, GA 30303

World Trade Center  
303 Peachtree St. Suite 100 | Atlanta, GA 30308

Southface Energy Institute  
241 Pine Street | Atlanta, GA 30308

Atlanta Convention and Visitors Bureau  
233 Peachtree Street | Suite 1400 | Atlanta, GA 30303

Quebec Government Office  
191 Peachtree Street, Suite 3240 | Atlanta, GA 30303

Consulate General of Canada  
1175 Peachtree St. N.E. | 100 Colony Square, Ste. 1700 | Atlanta, GA 30361-6205

German American Chamber of Commerce of the Southern US, Inc.  
530 Means St., Suite 120 | Atlanta, GA 30318

## Greener Atlanta Team

Alex McCray	678-878-1823
Scott Marticke	678-428-2677
Rita Kilpatrick	404-776-5490
Mark Morse	404-484-2858
Polly Sattler	404-550-4481



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Monday, October 5, 2009

2nd Atlanta International Environmental Trade Mission and Conference

Day Location: TBA

One-on-One Meetings

OR

Fort Benning - US Army Command, site visit presented by Canadian Consulate with:

- Col. John W. (Jay) Brown, BRAC Coordinator / SAIC Contractor
- Peter Lukken, Strategic Sustainability Coordinator
- Energy and Facility Managers

8:00 a.m. - Leave the Marriott Marquis Downtown

4:00 p.m. - Drop off back at the Marriott Marquis Downtown

International Welcome and Briefing Session - Quebec Government Office Conference Room

- 5:30 p.m. Welcoming Reception
- 6:00 p.m. General Briefing
- 6:30 individual Briefings with Greener Atlanta Team

The address is:

191 Peachtree Street  
Suite 3240  
Atlanta, GA 30303

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**Tuesday, October 6, 2009**

2nd Atlanta International Environmental Trade Mission and Conference

Day Location: Metro Atlanta Chamber

235 Andrew Young Blvd, NW

Atlanta, GA 30303

**7:30 am – 9:00 am**

Registration and Continental Breakfast

Guest Speakers:

Emcee Alex McCray, President, Greener Atlanta, LLC.

- Welcome: Charles Whatley, Director of Commerce and Entrepreneurship, Atlanta Development Authority
- Keynote Speaker: Kristian Wolf, President and CEO, German American Chamber of Commerce of the Southern United States, Inc.
- ETM Sponsor: Monica Moseley, Manager, Government Affairs, Republic Services

**9:10 am – 10:30 am**

Work Session: "Team Georgia – A Guide to Doing Business in Georgia" AND "The City of Atlanta - Your Green Connection"

Guest Speakers:

- Matthew Patterson, Sr. Business Development, Metro Atlanta Chamber
- Jim Blair, Regional Director of Business Development, Ga. Department of Economic Development
- Robert Verzi, CPA, Partner, Habif, Arogeti & Wynne, LLP
- Anton F. Mertens, Attorney, Smith, Gambrell & Russell, LLP
- Gregg Simon, Manager of Business Engagement, Atlanta Development Authority

**10:30 am – 11:30 pm**

International Guests Company Spotlight (4 concurrent sessions)

Session 1 Quebec Government Office and Visiting International Guests:

- Louise Fortin, Director, Trade Division, Quebec Government Office
  - Jean-Pierre Binda, President, Turbines Éoliennes VERTICA Inc.
  - Martin Clermont, Gedden Inc.
  - Todd Patrick, BRAC Systems
  - Jean-Francois Lavallee, MCM Structures

Session 2 Quebec Government Office and Visiting International Guests:

- Louise Fortin, Director, Trade Division, Quebec Government Office
  - Luc Lefebvre, Plastique Rotek
  - Jim Stalford, Mondo America
  - Valentino Condina, Filter-Co
  - David Velan, Prodigy Energy / Eco-Drain
  - Claude Herbert, President & CEO, Evolu-Tech

Session 3 Consulate General of Canada and Visiting International Guests:

- Bill Stolz, Trade Commissioner, Consulate General of Canada
  - Todd Rutledge, Pressure Pipe Inspection Company
  - Bill Hoskens, Authorized Enerworks Distributor, EnerWorks
  - Albert Bicol, Partner, Cobalt Engineering
  - Glenn Chestley, Partner, Alpine Ltd.

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### Tuesday, October 6, 2009 (cont'd)

2nd Atlanta International Environmental Trade Mission and Conference

Day Location: Metro Atlanta Chamber

Session 4 German American Chamber of Commerce of the Southern US, Inc. and Visiting Guests:

- Aryan Zandieh, Consultant, German American Chamber of Commerce of the Southern US, Inc.
  - Brian Mattson, Business Development, Starline Trenchless Technology, LLC

Session 5 Uganda

- John Wafula, Uganda Clays Limited

**11:30 am– 12:30 pm**

Speed Match-Making Sessions with all morning presenters listed above

**12:30 pm – 1:30 pm**

LUNCHEON

Guest Speakers:

Emcee Aaron Turpeau, President, 3T Unlimited

- Welcome: Peggy McCormick, President, Atlanta Development Authority and Metro Atlanta Chamber
- Keynote Speaker: Consul General, Stephen Brereton, Consulate General of Canada, Atlanta
- ETM Sponsor: Ryan Gravel, Perkins+Will

**1:30 pm – 2:30 pm**

Atlanta - Community Overview of Sustainable Initiatives

Panel Guest Speakers:

Moderator: Stephanie Armistead, President, GreenBusiness Works

- Holly Elmore, Founder and Executive Director, Green Foodservice Alliance
- Gloria Hardegree, Executive Director, Georgia Recycling Coalition
- Ben Taube, Executive Director, SE Energy Efficiency Alliance
- Galit Levitin, Co-Founder, Green Chamber of the South
- Jack Dozier, Executive Director, Georgia Association of Water Professionals

**2:30 pm – 3:40 pm**

Atlanta - Community Overview of Sustainable Initiatives

Panel Guest Speakers:

Moderator: David Green, Principal, Perkins+Will

- Scott Doksansky, Board Member, Building Owners and Managers Association – Atlanta (BOMA)
- John McFarland, Director of Operations, Principal, Working Buildings, ASHRAE Representative
- Tamara Jones, Director of Program Development & Government Relations, Southface Energy Institute
- Vernon Liebert, Real Estate Management Director, Atlanta Housing Authority (AHA)
- Ben Hill, Senior Startup Catalyst, Georgia Tech, Enterprise Innovation Institute

**3:40 pm – 5:00 pm**

Speed Match-Making Sessions with all afternoon presenters listed above

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### Tuesday, October 6, 2009 (cont'd)

2nd Atlanta International Environmental Trade Mission and Conference

Day Location: Metro Atlanta Chamber

6:00 pm – 7:30 pm

Private Reception for International Visitors and International Host Organizations

Location: Marriott Marquis Atlanta, High Velocity Bar, Hosted by the Quebec Government Office, Greener Atlanta and 3T Unlimited

#### Morning Session (other than panelists)

Charles Whatley (ADA) Atlanta Development Authority

#### Afternoon Session (other than panelists)

Michael Chang	Georgia Tech
Ryan Gravel	Perkins + Will
Gloria Hardegee Georgia	Recycling Coalition
Tamara Jones	Southface Energy Institute
John McFarland	Working Buildings and ASHRAE
Michael Meyers	Morehouse College
Ben Taube	SEEA

#### Full Day Session (other than panelists)

Jim Blair	Georgia Department of Economic Development
Eric Carlton	Grubb & Ellis
Pat Corleto	CH2MHILL
Patrick Doyle	The Elm Consulting Group International, LLC.
Gabriel Eckert	BOMA
Yelena Epova	Habif, Arogeti & Wynne, LLP
Karina Gilpin	IKEA
Marlin Gottschalk	Environmental Protection Division, Sustainability Division
David Green	Perkins+Will (USGBC)
Lawrence Heim	The Elm Consulting Group International, LLC.
Cindy Jackson	Georgia Tech
Melinda Langston	City of Atlanta, Water Division
Galit Levitin	Green Chamber of the South
Vernon Liebert	Atlanta Housing Authority (AHA)
Lisa Marucci	IKEA
Anton Mertens	Smith, Gambrell & Russell LLP
Monica Moseley	Republic Services – South Region
Kathy Nguyen	Cobb County Water System
Matthew Patterson	Metro Atlanta Chamber

#### Full Day Session (other than panelists)

Christine Paul	BABG, Golder Associates
Jared Samples	Urban Suburban
Victor Gaither	Atlanta Public Schools
Ben Hill	Georgia Tech, Enterprise Innovation Institute
Jack Dozier	Georgia Association of Water Professionals
Paula Adams	Republic Services - South Region



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Tuesday, October 6, 2009 (cont'd)  
2nd Atlanta International Environmental Trade Mission and Conference  
Day Location: Metro Atlanta Chamber

### Special Match Making Sessions

Time Start	Time End	First Name	Last Name	Company



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Wednesday, October 7, 2009

2nd Atlanta International Environmental Trade Mission and Conference

Day Location:

World Trade Center  
303 Peachtree St. Suite 100  
Atlanta, GA 30308

7:30 am – 9:00 am

Registration and Breakfast

Guest Speakers:

Emcee: Louise Fortin, Director of Trade, Quebec Government Office

- Jorge Fernandez, VP Global Commerce, Metro Atlanta Chamber
- Lawrence Heim, Director, The Elm Consulting Group International, LLC.
- Lutz H. Görgens, Ph.D., Consul General of the Federal Republic of Germany
- Honorable Lisa Borders, City Council President, City of Atlanta

9:10 am – 10:10 am

Metro Atlanta - Sustainability Initiatives

Panel Guest Speakers:

Moderator Lynnette Young, President & CEO, Daimespoite LLC

- Charles Green, President, Sunrise Bank of Atlanta
- Andrea Pinabell, Program Manager, Sustainable Community Development, The Home Depot Foundation
- John Wells, President and CEO, Interface Americas

10:15 am – 11:30 am

City of Atlanta - Sustainability Initiatives

Panel Guest Speakers:

Moderator Luz Borrero, Deputy Chief Operating Officer

- Joseph Basista, Commissioner of Public Works
- Robert Hunter, Commissioner of Watershed Management
- Mandy Mahoney, Director of Sustainability, City of Atlanta
- Fred Yalouris, Director of Design, Atlanta BeltLine Inc.

11:30 am – 12:30 pm

Speed Match-Making Sessions with all morning presenters listed above



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Wednesday, October 7, 2009 (cont'd)

2nd Atlanta International Environmental Trade Mission and Conference

Day Location:

World Trade Center

303 Peachtree St. Suite 100

Atlanta, GA 30308

12:30 – 2:00 pm

Recognition Luncheon

Guest Speakers:

Emcee Claire McLeveign, International Affairs & Engagement, Hartsfield-Jackson Atlanta International Airport

- Québec Government Delegate, Ginette Chenard
- Jacque Sykes, Director of Sustainability, Republic Services
- Ambassador Reda Mansour, Consul General, State of Israel and & Dean of the Consular Corps of Georgia
- Honorable Mayor Shirley Franklin, City of Atlanta

2:00 pm – 3:00 pm

Sustainable Initiatives -Metro Atlanta Counties and Cities

Panel Guest Speakers:

Moderator Tony Landers, Director of Community Services Division, Atlanta Regional Commission

- Sam Olens, Chairman, Atlanta Regional Commission Chairman and Cobb County Commissioner
- John Eaves, Ph.D., Chairman, Fulton County, District 1
- Burrell Ellis, Chief Executive Officer, DeKalb County Government (invited)
- Jeff Lukken, Mayor of LaGrange
- Matthew Hicks, Economic Development and Transportation, Association of County Commissioners of Georgia

3:00-4:30 pm

Speed Match-Making Sessions with all morning presenters listed above

5:30 - 7:00 pm

Reception Hosted by the Consulate General of Canada, Damespointe, LLC. and Southface Energy Institute

Location:

Southface Energy Institute

241 Pine Street

Atlanta, GA 30308

Guest Speaker:

- Dennis Creech, Executive Director, Southface Energy Institute
- Lynnette Young, Executive Director, Sustainable Atlanta and President & CEO, Damespointe, LLC.



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### Thursday, October 8, 2009

2nd Atlanta International Environmental Trade Mission and Conference

Morning Location: Atlanta Convention and Visitors Bureau - OR – One-on-One Meetings

8:00 a.m. – 8:30 a.m.

Hospitality Host Committee - Registration

8:30 a.m. – 8:45 a.m.

Welcome:

Alex McCray, Greener Atlanta

Kathleen Bertrand, VP of Community & Governmental Affairs

Holly Elmore, Founder and Executive Director, Green Food Service Alliance

8:45 a.m. – 9:30 a.m.

Panel Presentation: Leading Hospitality Sustainability

Moderator: Holly Elmore, Founder and Executive Director, Green Food Service Alliance

Steve Simon, Partner, Firth Group

Dave Rossman, General Manger, Doubletree Hotel Atlanta ~ Buckhead

Eric Taube, CEO / Managing Partner, Verus Carbon Neutral

Roy Edwards, Pollution Prevention Specialist, DNR Sustainability Division

9:30 a.m. – 10:30 a.m.

Introduction of International Guests

10:30 a.m. – 11:30 p.m.

Speed Match-Making Sessions with delegates in your specific industry

### Thursday, October 8, 2009

2nd Atlanta International Environmental Trade Mission and Conference

Afternoon Location: City of Atlanta, City Hall – One-on-One Meetings



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Friday, October 9, 2009

2nd Atlanta International Environmental Trade Mission and Conference

Day Location: TBA

Open till 9:00 am

9:00 am – Noon

Matchmaking meetings by sector with Metro Atlanta business leaders - OR - Tour(s): TBA

Noon – 1:15 pm

Open lunch

1:30 pm – 3:00 pm

Matchmaking meetings by sector with Metro Atlanta business leaders

3:00 pm

End of program