



# ETM 2010

**ENVIRONMENTAL TRADE MISSION**  
NOVEMBER 17-19, Atlanta, GA USA  
[www.environmentaltrademission.org](http://www.environmentaltrademission.org)

## Presenting Host Committee:

»Atlanta  
Development  
Authority

»Metro Atlanta  
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»Consulate  
General of  
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»Quebec  
Government  
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»German  
American  
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The Environmental Trade Mission 2010 (ETM 2010), presented by the Atlanta Development Authority, Metro Atlanta Chamber, Consulate General of Canada -Atlanta, Quebec Government Office, US India Trade Foundation, German American Chamber of Commerce of the Southern US, Consulate General of the Federal Republic of Germany, Switzerland Trade & Investment Promotion and The World Chamber of Commerce, will be held in Atlanta, Ga., November 17 – 19, 2010.

The ETM 2010 focus areas are: Clean Water and Wastewater Systems, Innovative Waste Management, Green Buildings and Energy Efficiencies and Renewable Energy. ETM 2010 will provide a forum where people from around the world come together to showcase cutting edge clean technology, including products, services and processes that creates a pathway to economic development opportunities for sustainable business practices.

We would like to invite you to be a part of the Host Committee to welcome officials and delegates to the Southeastern United States for this important international program. Your participation will support you in finding new international resources in today's global economy. ETM 2010 Host Committee members will have the privilege to meet with international officials and participating delegates and have one-on-one sessions to discuss new clean technologies. As a Host Committee member you will be invited to the official ETM 2010 Welcome Reception, the kick-off breakfast and official luncheon and receive a discount on conference fees,. Your corporate name will be listed on ETM 2010 website and all electronic and printed programs. In addition, sponsorships of \$1000 to \$10,000 are available and we would be delighted to speak with you about these additional opportunities.

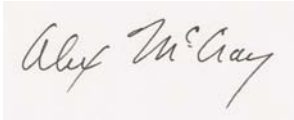
As a member of the Host Committee you also have opportunities to be featured in our social media streams including Twitter, Facebook, E-blasts in addition to articles on our website that is viewed by many worldwide.

We also are excited to announce that the ETM 2010 will follow the Fourth Annual Americas Competitiveness Forum (ACF), November 14-16, 2010, in Atlanta, Georgia. This important event will be co-hosted by United States Secretary of Commerce Gary Locke and Atlanta Mayor Kasim Reed. The ACF is the Western Hemisphere's preeminent event for government and business leaders to discuss innovative methods to achieve economic competitiveness and for corporations to learn about new trade and investment opportunities in the Americas. For more information please visit [www.CifalAtlanta.org](http://www.CifalAtlanta.org) and [www.CompetitivenessForum.com/index.html](http://www.CompetitivenessForum.com/index.html). We will build from the synergies and extended opportunities by following the Americas Competitiveness Forum (ACF).

If you are interested in participating, please call me at 678-878-1823.

Thank you for your consideration. We are delighted to provide this unique trade mission and encourage you to take part in this newly designed process to promote economic development of clean technologies and services in a global framework.

Best Regards,

A handwritten signature in cursive script that reads "Alex McCray". The signature is written in dark ink on a light-colored, slightly textured background.

Alexander McCray  
Founder & CEO  
Greener Atlanta

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